

# 1. What skills and experience do you have which will make you an effective Board member?

# **Duriye Özlem Akdurak (TUR)**

I have thirty years of professional experience in international finance companies, non-profit organizations and additionally so many years in start-ups. I gained strong skills to define the key factors for an organization's healthy and sustainable growth.

Although I may support the board on financial management, I would rather focus on the improvement of Emerging Nations Program facilities. I would emphasize the importance of dialogues not only regionally but also between MNA's and World Sailing as well. I also would like to encourage all the countries to show more involvement in World Sailing operations.

I truly believe in strengthening their adaptation skills to fast changing sailing disciplines and equipment.

I would be eager to engineer innovative solutions for the improvement of sailing equipment logistics globally. The whole idea is to design cost saving projects to enable more countries to participate to international main events.

## Philip Baum (RSA)

In a career of more than 40 years I have worked for and led businesses, volunteer organisations like schools and charities AND importantly sailing bodies. I have been either chairman or a board member of 18 publicly quoted companies listed in Johannesburg, London, New York and Harare, been president of my national sailing federation, served on World Sailing's Council and committees, two school boards and been responsible for enterprises in 35 countries on six continents.

My skills are in strategic development, joint ventures, mergers and acquisitions, finance, change leadership, investor relations and negotiations with governments and regulators.

My inter-personal skills are collaborative and supportive in nature. Honesty, integrity and ethical conduct based on mutual respect is hard wired into my DNA.

### **Cary Lee Byerley (ANT)**

### William Canfield (ISV)

In the past I have run operations for multinational duty free companies in both the public and private sector. I'm well versed in management techniques and handling complicated negotiations. In the sailing world I am a competitor in both



sailing and para sailing. Fifty years of volunteering has me involved in Regatta Management of large International events including Key West Race Week and International Rolex Regatta. I'm an active PRO in fleet racing but specialize in Match Racing and high Performance M32's. I helped build the Caribbean's most successful junior program at St. Thomas Yacht Club. I have served as President of our MNA for 25 years and am a delegate to the Virgin Islands Olympic Committee. There is no facet of the sport that I'm not heavily vested and have good understanding of its complexities and nuances.

I'm currently a member of four yacht clubs and twice a past Commodore. Sailing is my hobby and passion. I also managed St. Thomas Yacht Club for 10 years. Trying to bring WS out of its present condition will be a challenge for whomever is elected. I consider myself an excellent team builder and most importantly a good communicator which are skills that will benefit all if I'm elected.

To sum up I'm reliable, accountable, and a good listener. I believe in teamwork and encourage dialogue to aid in problem solving. I believe I am excellent candidate for WS VP.

# **Tomasz Chamera (POL)**

- experience both national and international levels;
- ability to support and inspire internal members and external stakeholders;
- I am well educated (ph. degree) and practically experienced in cooperation with public service and commercial bodies for sport;
- ability to manage people and to work with volunteers from different countries;
- linking researchers and business for projects related to our sport.

### Jan Dawson (NZL)

I will bring the following skills and experience to the Board, which I believe will make me an effective Board member.

### Governance capability and experience.

I have been a professional independent director since 2011 so I understand how a board should operate and how important chemistry and contribution are. I am the Chair of Westpac New Zealand, one of the four large trading banks in New Zealand and am Deputy Chair of Air New Zealand.

I also understand governance for an MNA, having previously been President and Board Chair of Yachting New Zealand.

Personally, I believe that as a Board member, I am working for the benefit of all of World Sailing and not my region, gender or any other personal agenda I may have.



We must respect the various views and decisions should be made after full discussion and debate and with the constant overlay of what is right for the sport.

The election process determines the composition of the Board and this can lead to diverse opinions and working styles among the members.

When I was elected in 2016, I recognised this issue and one of the first tasks I undertook was to draft the Charter for the Board. The Charter was agreed and adopted by the Board and set out the way in which the Board members would work with each other and with the CEO and Executive Office. The new Board should review the Charter and agree the basis for their working relationships. **Financial capability** 

I am a Chartered Accountant with 40 years in Audit and Assurance with PwC and KPMG including as the Senior Partner for KPMG NZ for six years before I retired.

# Knowledge and Understanding of World Sailing

Given the number of Board members who are not standing for re-election and a new

# Luca Devoti (ITA)

An effective Board member should be an active listener, have a profound knowledge know the technical elements of the discussion and bring a selfless attitude, as they represent others, not themselves.

I am an active listener. I engage easily with different people. Speaking six languages helps but mostly it is a matter of character and experience. My experience as an athlete at two Olympic Games and especially my record as a coach of people of very different origins (Ireland, Italy, Slovenia, Uruguay, Argentina, Hungary, Venezuela, Mexico...) are telling of my capacity to bridge with people no matter their origin. I would especially mention my experience running competitive teams in the America's Cup.

In the technical field I can bring a wealth of experience in manufacturing and design. Besides the technical features of boats, I know well the world of sailing events and organizations, both as a sailor and as a coach.

Finally, on my selfless attitude, I believe in giving back a small part of what I have received from sailing, especially serving the emerging nations' sailors from all over the world to get more proficient to compete in Competitive Sailing. I have personally sponsored some of these sailors by lending them boats and was especially proud when they won races during the Olympic Games.

### Jørgen Stang Heffermehl (NOR)

 Master of law, practised law for more than 40 years, corporate law expertise



- Worked extensively with boards of directors
- Served as board member and chair of several companies
- Commodore, vice-president, member advisory council and control committee member of Royal Norwegian Yacht Club (> 4.000 members)
- President Norwegian Sailing Federation since 2017.
- Have been responsible for turn-around operations in several companies, incl. Norwegian Sailing Federation
- Skilled in creating team-work and find common ground

## Sarah Kenny (AUS)

My board experience in both not-for-profit and for – profit organisations ensures the right questions are asked, the right input is obtained and appropriate discussion occurs so informed decisions or recommendations are made. My long term profession as a corporate lawyer also brings valuable governance, legal and analytical skills to the board. I have 10 years' experience on an MNA Board, I have served as an MNA Vice President and I have spent 4 years as a Council member for Group L representing 2 strong and many more emerging sailing nations. As a member of the Events Committee of World Sailing for the last 8 years and as the Chair for the last 4 years, I will bring an in depth knowledge of critical Olympic sailing and event matters to the World Sailing Board. I understand the many challenges we face in the way we determine Olympic events, equipment, quotas, qualification and formats to help ensure the best decisions are made for both current and future generations of sailors. I have been closely connected to youth sailing over the last 10 years and actively engaged in many youth class regattas both in Australia and overseas.

# Yann Rocherieux (FRA)

I am used to work on large projects in an international company (more info on my LinkedIn).

My Olympic background with 4 Olympic campaigns and being recently "retired" keep me connected to the sailors and I am still actively involved in sailing and sailing clubs' life. I truly understand the reality and challenges of our organisation.

In addition to my personal and professional experience, I volunteered with World Sailing for 8 years, including 4 years with the Board.

Finally, I believe that you cannot be an efficient Board member on your own. Team work is key to achieve the Board's goals and will therefore bring my own efficiency to a higher level. This apply also to the staff relation with the Board and all members.

### Cory Sertl (USA)



- Leadership of US Sailing's Board as President 2019 to present.
- Understanding of the wide breadth of World Sailing Committees and responsibilities due to the various roles I have had as a committee member, Council member and chair of the Youth Event Sub-Committee since 1995.
- Depth of sailing experience as a current active racing sailor in multi disciplines and past experience across 4 Olympic cycles.
- Excellent listener, clear thinker and practical problem solver able to work in a team environment.

## Malav Shroff (IND)

It is a great honour to stand as Vice-Presidential candidate and Board member of World Sailing. As an Olympian and as administrator, I have dedicated most of my life, to the sport of Sailing, with the aim of helping to grow and develop the sport.

As an Athlete and International Technical officer having undertaken several developmental and key initiatives over the last 6-7 years to advance Sailing in Asia, I have a clear vision of all key aspects of the sport and understand the nuances to ensure all stakeholders work together.

My experience of sitting on World Sailing committees, and being the Chair of the Olympic Classes Sub-committee, has given me great insight into the sport, and how we can expand its growth and global appeal.

If elected, I would also bring a wealth of corporate and management experience to the role. Having worked with McKinsey & Co., one of the world's leading management consulting companies, and as Managing Director of my own company, I have a comprehensive and clear understanding on many aspects of corporate governance and financial management. These are skills I can put to great use for the benefit of World Sailing.

Having delivered senior-level consultations to global organizations at McKinsey, I have the ability to understand matters at a strategic level and am able to effectively gauge the implications of key decision-making especially on a global scale.

For any organization to work effectively, I feel it is important that there is good understanding and cohesiveness amongst its leadership and members. In this regard, I personally know most of the members who are standing for Board positions and share an excellent rapport with them.

I therefore believe I will be able to foster positive relations and build a consensus with my peers.



# Riccardo Simoneschi (ITA)

I think I've made along the years a very complete experience of the sailing World (as you can read in my curriculum). From Professional Sailing, to long time ISAF/WS militancy, from event organizer to Sport promotion and communication. A 360° experience on the field that may help me to have complete understanding of the sport. I received a lot from sailing and it is now time for me to pay back.

# Marcus Spillane (IRL)

# A Sailor who Represents Sailors

I have led the 49er Class and the Nacra 17 Class as President. I am a sailor and I represent sailors. I come from the boat park. I have attended every World Sailing meeting since 2006 sitting on the World Sailing Classes Committee, Olympic Classes Sub Committee and, for the last 4 years, on Council. Through my deep experience with World Sailing I have some insights into everything that is great about our Federation and the areas where we can improve as I have outlined in my policy document and video.

# **Experienced Board Director**

I am an experienced board director. I am currently a founder and director of 4 companies in Ireland, the UK and the USA and have been a director of more than 15 companies over the last 15 years. I understand the fiduciary responsibilities of directors.

#### Accounting

I am one of only 2 qualified chartered accountants standing for Vice President. With WS finances being a priority, it is important to have that skill set on the board.

### Yui Shing Tong (HKG)

I have rich experiences in both sailing event management and development previously, namely the Hobie 16 Worlds, Volvo Ocean Race Stopover Hong Kong, and Optimist Asian & Oceanic Championships, I have gained valuable experiences ranging from race management and advertising to reach out for sponsorship and communications with government and commercial authorities. I am confident that such an experience can aid the Board while discussing matters relevant to sailing events and our sports development.

Over the years, I have had the pleasure of competing and attending various sailing events in more than 30 cities all over the world. This exposure to International Races and World Championships has enabled me to not only



compete in the world-class levels but also to become well connected to officials and World Sailing Council members.

I was previously the Operation Manager of the Container Terminals in Hong Kong, one of the largest and most efficient container ports in the world, for many years. This experience provides me with experiences and insights on management in various aspects, namely efficiency, human resources planning, staff discipline, quality and equipment control, and financial control. I think that these traits and experiences are beneficial to World Sailing's operation as well.

Moreover, with knowledge of various cultural and business practices and the languages I speak, I hope to act as an adapter within the Council and among MNAs between the east and the west being a Hong Konger. I can help develop the sport outside of the traditional western and more developed sailing nations to an international aspect. I also lived and worked in Australia for many years. I understand how different regions operate. As a sportsman, I am an Asian Games medalist. As an administrator, I am the President of an MNA and the Would Sailing Council, member.